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PRESS RELEASE

Aug. 17, 2010, 4:11 p.m. EDT · Recommend · Post:

William H. Sadlier, Inc. and Robert-Leslie Publishing, LLC Announce Collaboration



NEW YORK, Aug 17, 2010 (BUSINESS WIRE) -- Two of the nation's most respected educational publishing companies, William H. Sadlier, Inc. ("Sadlier") (OTCPNK:SADL) and Robert-Leslie Publishing, LLC ("RLP"), have announced a collaboration in which Sadlier will become the exclusive world-wide distributor of RLP educational products, including The InvestiGator Club Prekindergarten Learning System(R), a comprehensive program of instruction, teacher support, and materials for the preschool classroom.

With 178 years of publishing experience, Sadlier offers products that meet the needs of today's teachers and students with outstanding, research-based programs in mathematics, vocabulary, reading, and language arts. Robert-Leslie Publishing focuses on early childhood education, with a mission to provide young children with the experiences and skills they need to be successful learners.

"The partnership provides an opportunity for Sadlier to better serve our customers in the fastest growing market in education. We are very excited to offer The InvestiGator Club(R), a program based on scientific research about what really works for young children," stated William Sadlier Dinger, President of William H. Sadlier, Inc.

Daniel Wasp, President of Robert-Leslie Publishing, shares Dinger's enthusiasm. "Sadlier's reputation for publishing excellence is a perfect match for RLP's award-winning products. Our team looks forward to working with Sadlier to bring this highly effective learning system to even more classrooms worldwide."

The two presidents concur that this arrangement brings RLP's cross-curricular multi-media learning system to schools and private preschool programs by utilizing Sadlier's years of marketing and sales experience, which is unsurpassed in the industry. Both companies are committed to the mission of helping students reach their full potential.

For additional information, contact Kevin O'Donnell, Vice President, Sales for Sadlier by telephone 212-312-6132 or email KOD@Sadlier.com, or visit Sadlier's website at www.sadlier.com.

About Sadlier

William H. Sadlier, Inc. is a recognized and respected publisher of print, digital, and online educational materials for PreK-12 public and nonpublic schools, and catechetical materials for Catholic schools, parishes, and families. Since 1832, Sadlier's tradition of quality and excellence in publishing has been nurtured by the vision, integrity and dedication of the same family. Sadlier School programs offer strong instructional support, well related to standards, so that educators can help students reach their full potential -- in school and throughout life. Products include Sadlier Phonics and Reading Program and such proven programs as Vocabulary Workshop, Grammar Workshop, Grammar for Writing, and Progress in Mathematics. Sadlier Religion programs offer quality catechesis and sacramental preparation materials that faithfully present the teachings of the Catholic Church. Sadlier's We Believe with Project Disciple catechetical series for K-8 and other programs address the needs of Catholic schools, parishes, and families, all with English and bilingual editions.

About RLP

Robert-Leslie Publishing, The Early Childhood Company(R) is dedicated to the principle that the early years are the most valuable time to build the foundation for a child's lifetime of success. The company's founders, James and Judith Coffey (CEO), with more than thirty years of educational publishing experience, assembled a team of early childhood experts in 2005 to accomplish RLP's mission of helping children succeed through the publication of

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effective, research-based learning materials. Among RLP's advisors are world-renowned researchers Dr. Craig T. Ramey and Dr. Sharon Landesman Ramey, Directors of the Georgetown University Center on Health and Education; and Dr. Timothy Shanahan, Chairman of the National Early Literacy Panel and author of the recent NELP Report. The program authors, Beth Alley Wise and Joellyn Cicciarelli, are well-known educational authors and editors of hundreds of publications, including curriculum for Houghton Mifflin Harcourt, LeapFrog, Disney, and Mister Rogers Neighborhood.

About The InvestiGator Club(R)

The InvestiGator Club(R) Prekindergarten Learning System is a fully integrated, developmentally appropriate curriculum that utilizes children's natural curiosity to build skills in ten critical learning domains, including language, literacy, science, and math. Evidence gathered from an extensive national study conducted by the Educational Research Institute of America (ERIA) with more than 500 children in 32 classrooms shows that this learning system is significantly effective with all groups of children, including those considered "at-risk". InvestiGator Club products have received numerous awards, including the Teacher's Choice Award and Creative Child Magazine's Kids Product of the Year, Preferred Choice Award, and Seal of Excellence. For more information, contact customer.service@robert-leslie.com or visit the website at www.investigatorclub.com.

SOURCE: William H. Sadlier, Inc.

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