



PRESS RELEASE

FOR IMMEDIATE RELEASE

For More Information, Contact:
Cindy Fauth, Marketing Manager
Robert-Leslie Publishing
847-733-8100
cindy.fauth@robert-leslie.com

Educational Publisher Brings Investigative Learning to Children's Medical Center Dallas for the Holidays

Dallas, Texas, November 5, 2008 – With thousands of young investigators transforming pre-K classrooms into educational explorations nationwide, the Children's Medical Center Dallas will soon grab their magnifying glasses and notebooks and become honorary members of *The InvestiGator Club™*!

Judith Coffey, owner and CEO of Robert-Leslie Publishing, The Early Childhood Company® is teaming up with Beth Alley Wise, co-author of *The InvestiGator Club™ Prekindergarten Learning System*, to personally wish the Children's Medical Center Dallas a bright and happy holiday season with the donation of a complete learning system and Adaptive Learning Kit. Children staying at the hospital will be invited to learn, play games, and sing along with the charming InvestiGator Club characters.

Wishing For a Bright New Year

Robert-Leslie Publishing and *The InvestiGator Club* will also host a wishing well at the 2008 Annual National Association for the Education of Young Children conference in Dallas on November 5–8. Visitors will have the opportunity to write holiday wishes to the children of the Children's Medical Center Dallas. They will drop their wishes into the wishing well to win free learning products for themselves as well as for the medical center. Robert-Leslie Publishing will personally deliver the wishes to the children.

About *The InvestiGator Club™*

The innovative learning system features a colorful array of animal characters, led by Dilly Gator and her friends Rosalita Sausalita, Manny Salamander, Great Auntie Lu, Chuck Wood, Bruno Buzzbee and J.T. Gator. Children join Dilly and her friends on a series of escapades and adventures that lead to investigations of the world around them by using engaging stories and children's own creativity to motivate them to think, solve problems and communicate.

MORE

The InvestiGator Club provides an integrated preschool education in literacy, math, science, language, and art, allowing children to learn basic readiness skills. Adaptations for children with special needs and those learning English are also important elements of the program. InvestiGator Club classrooms receive free access to a members-only area of the Web site with interactive features for teachers, parents, and children.

About Robert-Leslie Publishing

Robert-Leslie Publishing, based in Evanston, Ill., is dedicated exclusively to early childhood education. Its mission is to provide all young children with the experiences and skills they need to be successful learners. Judi and James Coffey, early childhood advocates, founded the company in March 2005 based on the principle that the early years are the most important time to set the foundation for success in school. Robert-Leslie focuses on all early childhood developmental areas through diverse, comprehensive curriculum, teacher support, family involvement, and professional development. *The InvestiGator Club*, the company's flagship product, is a fully integrated learning system for children ages 3 to 5. For more information, visit www.investigatorklub.com or phone 847-733-8100.